



# VIII

## IMPERATIVE

Construct useful and aesthetically  
pleasing physical spaces







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**BAYLOR IS MAKING IT A PRIORITY TO ENHANCE COMMUNITY** by improving the physical environment. In addition to creating green spaces and walking malls along the axes of campus, Baylor will renovate the Student Union Building to provide more appropriate meeting venues for student groups, build the Stacy Riddle Forum, construct a new intramural fields complex for recreational activity and create a prayer garden suitably located within our campus perimeter. We will give increased attention to the aesthetic value of the campus, renovating the façades of buildings whose designs are dissonant with the rest of the campus and ensuring that the major entries to the campus, as well as streets, walking plazas, landscaping and works of art form a place that promotes community. In further recognition of the importance of physical space, parking facilities will be constructed at the perimeter of the campus to move vehicles more toward the edges of activity. To provide service to the local community and increase interaction across generations, Baylor will further develop for leisure and academic use the corridor along both sides of the Brazos River and construct a Baylor Retirement Village. Finally, Baylor will continue to develop venues that enhance life on the campus and provide for major sports and other student life events.

## PROGRESS SUMMARY

### IMPERATIVE GOALS

**1. Create green spaces and walking malls**

Beginning in 2004, additional green spaces were added by replacing parking lots and razing former commercial buildings along I-35. Phase 1 of a new master plan for 5th Street and Fountain Mall was implemented in summer 2011.

**2. Renovate the existing Student Union Building or construct a new Student Union Building**

A proposal for the renovation and restoration of the Bill Daniel Student Center that will expand the building in its present location was submitted to the Strategic Planning Council. After deliberation, other alternatives, such as the construction of a new student union building, also are being considered.

**3. Build the Stacy Riddle Forum**

The Stacy Riddle Forum opened in fall 2003 and is home to Baylor sororities.

**4. Construct a new intramural fields complex**

The intramural fields complex was completed and ready for use in fall 2003. Additionally, studies have begun to evaluate additional areas on or around campus for more intramural fields.

**5. Create a prayer garden**

Three prayer gardens have been established on campus.

**6. Renovate façades of buildings**

This project has yet to be initiated.

**7. Increased attention to landscaping and works of art**

A number of green spaces have been added in recent years. Attention has been given to landscaping on all major construction projects on campus. Colorful banners displaying the Baylor Institutional Mark

# PROGRESS SUMMARY

and those for the various schools and colleges have been installed on campus to identify University spaces and support a sense of community.

8. **Construct parking facilities at the perimeter of the campus**

The third of three new parking garages opened in fall 2007.

9. **Further develop the leisure and academic corridors along both sides of the Brazos River**

A landscape architect has been retained to develop a master plan that can be implemented over a number of years. This plan will include Waco Creek from the Baylor Sciences Building to the Brazos River. This plan will help connect campus to the completed Brazos River Walk, which extends from the Ferrell Center to downtown Waco.

10. **Construct a Baylor Retirement Village**

This project has yet to be initiated.

11. **McMullen-Connally Faculty Center**

The 10,900-square-foot facility, opened in fall 2008, showcases the McMullen-Connally Family Collection.

12. **Jay and Jenny Allison Indoor Practice Facility**

The Jay and Jenny Allison Indoor Practice Facility was completed in August 2009.

# PROGRESS IN DEPTH

## GOAL 1

*Create green spaces and walking malls*

In summer 2004, the University created more green space and increased pedestrian safety by closing a number of parking lots.

During fall 2008, business structures between campus and I-35 were razed to create green space. These areas, now filled with grass and trees, provide an attractive view of campus from I-35.

A landscape architect designed a master plan for Fifth Street and Fountain Mall in order to improve landscaping in these areas in phases throughout the coming years. Phase 1 of the plan, completed in summer 2011, replaced the streets through Fountain Mall with grass.

The former Ivy Square property at University Parks Drive and I-35 was demolished and replaced with sod. Long-term plans call for converting this green space into intramural fields.

A new Vara Martin Daniel Fountain was installed in the area near Carroll Science Building and adjacent to the Immortal 10 memorial.

The National Pan-Hellenic Garden, honoring the history and heritage of African-American fraternities and sororities, was located between Rena Marrs McLean Gymnasium and Marrs McLean Science Building, near to Fountain Mall. The garden was dedicated in fall 2011.

## GOAL 2

*Renovate the existing student union building or construct a new student union building*

The proposed renovation/restoration of the Bill Daniel Student Center would expand the building in its present location, and the outdoor paving and public gathering areas will be enhanced around the building.

After consideration by the Strategic Planning Council, an alternative plan calls for the construction of a new student building across from the McLane Student Life Center and reassigning the space in the Bill Daniel Student Center to other academic or student life purposes.

### GOAL 3

#### *Build the Stacy Riddle Forum*

The Stacy Riddle Forum was opened in fall 2003 and serves as home to Baylor sororities. The two-story, 51,000-square-foot building contains nine sorority suites/meeting rooms, a computer lab, a chapel and prayer room and an apartment for the resident manager.

### GOAL 4

#### *Construct a new intramural fields complex*

The intramural fields complex was completed and ready for use in fall 2003. It is located on LaSalle Avenue directly across from the Ferrell Center.

A consultant has been retained to put together a master plan study for additional intramural fields.

### GOAL 5

#### *Create a prayer garden*

Three prayer gardens have been established on campus: the Hulme Family Prayer Garden in the North Village Residential Complex; the Erica Cummings Memorial Prayer Garden near the Baylor Sciences Building; and the Wilson-Jones Garden, a gift from the 2005 senior class and located near the Rena Marrs McLean Gymnasium.

### GOAL 6

#### *Renovate façades of buildings*

There are no current plans to renovate the façades of buildings.

### GOAL 7

#### *Increased attention to landscaping and works of art*

Much attention is given to landscaping on all new major construction projects on campus.

The Immortal Ten memorial was completed and installed in summer 2007 and dedicated at Homecoming that fall. As part of this project, various landscaping elements (lighting, walls, paving, etc.) were included to enhance the sculpture.

A new sculpture and landscape garden has been designed and installed adjacent to the Carlile Geology Annex.

Colorful outdoor banners were installed on lampposts along high-traffic pedestrian and driving routes to add to the beauty, pageantry and community identity of campus. Banners representing each school/college and the University were located along Fountain Mall, the northwest public entrance to campus (University Parks Drive and Dutton Avenue) and the Wiethorn Visitors Center's entrance and parking area. Additional banners were installed near areas that attract high vehicle and walking traffic.



The remodeling of Waco Hall and the recognition of the 80th anniversary of the building's dedication presented an opportunity to reinforce the Baylor-Waco connection and improve the aesthetics of the building's lobby. Large graphic posters were designed and installed in four strategic locations in the lobby to showcase the community's involvement in the construction of the building and the rich history shared by Baylor and the city of Waco. These durable poster displays can be updated every few years to showcase different aspects of the Baylor-Waco partnership.

## GOAL 8

*Construct parking facilities at the perimeter of the campus*

The Dutton Avenue office and parking facility was completed and opened for use in fall 2003. Located at the corner of campus (University Parks Drive and Dutton Avenue), it has a parking capacity for 1,194 vehicles.

The East Campus parking facility was completed and opened for use in fall 2004. Located at the corner of Third Street and Daughtrey Avenue, it has a parking capacity for 1,167 vehicles.

The Eighth Street parking facility was completed and opened for use in fall 2007. Located directly behind the Stacy Riddle Forum, it has a parking capacity for 780 vehicles.

## GOAL 9

*Further develop the leisure and academic corridors along both sides of the Brazos River*

An extension of Waco's existing Brazos River Walk from I-35 to the Ferrell Center was completed in summer 2009. The State of Texas is seeking funding to complete the last section of River Walk from the Ferrell Center to the intramural fields. This project is dependent on funds from the State of Texas.

A landscape architect has been retained to develop a master plan that can be implemented over a number of years. This plan will focus on Waco Creek from the Baylor Sciences Building to the Brazos River. This plan will help connect campus to the recently completed river walk.

## GOAL 10

*Develop a Baylor Retirement Village*

There are no plans at the present time for the construction of a Baylor Retirement Village.

## GOAL 11

*McMullen-Connally Faculty Center*

Faculty can enjoy the work of significant artists from the California School of Watercolor, as well as selected works by Eastern and Texas watercolor artists. The personal collection has more than 300 pieces of art and artifacts.

The main dining room, with capacity for 120 guests and courtyard dining with 20 additional seats, offers daily lunch service for faculty and executive staff, as well as prospective faculty candidates and visiting speakers. In addition, faculty and visitors may enjoy the Great Room, a relaxed atmosphere conducive to conversation and growing together as an academic community.

## GOAL 12

*Simpson Athletics and Academic Center*

The Jay and Jenny Allison Indoor Football Practice Facility was completed in August 2009. With this 74,000-square-foot indoor facility, weather conditions no longer result in cancelled practices. The synthetic playing surface complements the two natural grass practice fields adjacent to the facility and allows Baylor teams to prepare for all playing conditions.